



GO FARTHER

ASSURANCE[®] MAXLIFE[™]

EXTEND YOUR JOURNEY UP TO 30% FARTHER[†] WITH GOODYEAR'S LONGEST-LASTING TIRE

The Goodyear[®] Assurance MaxLife helps savvy shoppers stretch their dollars further. It was made for those who are willing to invest in high quality up front to get the best value over time.

- **Up to 30% more miles[†]** of all-season traction made possible by Goodyear's TredLife[™] Technology
- **Long-term savings** thanks to a greater tread life limited warranty, which means fewer tire replacements over the life of your vehicle
- **Convenient and easy tread-depth readings** with built-in wear gauges so you can check wear of your tires at any time



85000
MILE TREAD LIFE
LIMITED WARRANTY*

140,000 Kilometre Tread
Life Limited Warranty



[†]30% more miles based on Goodyear Assurance MaxLife 85,000 Mile Tread Life Limited Warranty, as compared to Goodyear Assurance[®] All-Season 65,000 Mile Tread Life Limited Warranty.
*See warranty brochure for complete details.

GOODYEAR
MORE DRIVEN.



ASSURANCE® MAXLIFE™

AVAILABLE SIZES

With 45 sizes available, the Assurance MaxLife fits more than 80 million cars, CUVs and SUVs on the road today — and the market continues to grow.

SIZE	SERVICE DESCRIPTION	LOAD RANGE	SIDEWALL	PRODUCT CODE	MATERIAL NUMBER	APPROVED RIM WIDTH (INS)	MEASURING RIM WIDTH (INS)	SECTION WIDTH (INS)	OVERALL DIAMETER (INS)	MAX LOAD (LBS)	TREAD DEPTH (IN 32NDS)	REVS/ MILE	UTQG
195/65R15	91H	SL	VS	110489545	234344	5.5 - 7.0	6.0	7.9	25.0	1,356	11	836	820 A B
205/55R16	91H	SL	VS	110952545	234340	5.5 - 7.5	6.5	8.4	24.9	1,356	11	839	820 A B
205/60R16	92V	SL	VS	110953545	234341	5.5 - 7.5	6.0	8.2	25.7	1,389	11	813	820 A B
205/65R16	95H	SL	VS	110780545	234342	5.5 - 7.5	6.0	8.2	26.5	1,521	11	789	820 A B
215/55R16	93H	SL	VS	110951545	234339	6.0 - 7.5	7.0	8.9	25.3	1,433	11	826	820 A B
215/60R16	95V	SL	VS	110571545	235619	6.0 - 7.5	6.5	8.7	26.1	1,521	11	801	820 A B
215/70R16	100H	SL	VS	110954545	234343	5.5 - 7.0	6.5	8.7	27.9	1,764	12	749	820 A B
225/60R16	98H	SL	VS	110407545	235160	6.0 - 8.0	6.5	9.0	26.6	1,653	12	786	820 A B
205/50R17	89V	SL	VS	110980545	235615	5.5 - 7.5	6.5	8.4	25.1	1,433	11	833	820 A B
215/45R17	87V	SL	VS	110947545	234336	7.0 - 8.0	7.0	8.4	24.7	1,201	11	846	820 A B
215/50R17	95V	XL	VS	110977545	235612	6.0 - 7.5	7.0	8.9	25.5	1,521	11	820	820 A B
215/55R17	94V	SL	VS	110340545	235617	6.0 - 7.5	7.0	8.9	26.3	1,477	11	795	820 A B
225/45R17	91V	SL	VS	110567545	235618	7.0 - 8.5	7.5	8.9	25.0	1,356	11	836	820 A B
225/50R17	94V	SL	VS	110982545	235620	6.0 - 8.0	7.0	9.2	25.9	1,477	11	807	820 A B
225/55R17	97V	SL	VS	110502545	234348	6.0 - 8.0	7.0	9.2	26.8	1,609	11	780	820 A B
225/60R17	99H	SL	VS	110979545	235614	6.0 - 8.0	6.5	9.0	27.6	1,709	11	757	820 A B
225/65R17	102H	SL	VS	110981545	235616	6.0 - 8.0	6.5	9.0	28.5	1,874	11	733	820 A B
235/45R17	94V	SL	VS	110978545	235613	7.5 - 9.0	8.0	9.3	25.4	1,477	11	823	820 A B
235/50R17	96H	SL	VS	110956545	234346	6.5 - 8.5	7.5	9.7	26.3	1,565	11	795	820 A B
235/55R17	99H	SL	VS	110319545	235251	6.5 - 8.5	7.5	9.7	27.2	1,709	11	768	820 A B
235/60R17	102H	SL	VS	110488545	234332	6.5 - 8.5	7.0	9.5	28.1	1,874	11	744	820 A B
235/65R17	104H	SL	VS	110188545	234330	6.5 - 8.5	7.0	9.5	29.1	1,984	11	718	820 A B
P215/65R17	98H	SL	VS	110943545	234328	6.0 - 7.5	6.5	8.7	28.0	1,653	11	746	820 A B
225/45R18	91V	SL	VS	110938545	234321	7.0 - 8.5	7.5	8.9	25.9	1,356	11	807	820 A B
225/55R18	98H	SL	VS	110935545	234316	6.0 - 8.0	7.0	9.2	27.8	1,653	11	752	820 A B
225/60R18	100H	SL	VS	110363545	234318	6.0 - 8.0	6.5	9.0	28.6	1,764	11	731	820 A B
235/40R18	91V	SL	VS	110940545	234323	8.0 - 9.5	8.5	9.5	25.4	1,356	11	823	820 A B
235/45R18	94V	SL	VS	110936545	234319	7.5 - 9.0	8.0	9.3	26.3	1,477	11	795	820 A B
235/50R18	97V	SL	VS	110876545	234349	6.5 - 8.5	7.5	9.7	27.3	1,609	11	766	820 A B
235/55R18	100V	SL	VS	110496545	234314	6.5 - 8.5	7.5	9.7	28.2	1,764	11	741	820 A B
235/60R18	103V	SL	VS	110934545	234315	6.5 - 8.5	7.0	9.5	29.1	1,929	11	718	820 A B
235/65R18	106H	SL	VS	110885545	234317	6.5 - 8.5	7.0	9.5	30.0	2,094	12	697	820 A B
245/60R18	105H	SL	VS	110819545	234320	7.0 - 8.5	7.0	9.8	29.6	2,039	12	706	820 A B
265/60R18	110H	SL	VS	110957545	234347	7.5 - 9.5	8.0	10.7	30.5	2,337	12	685	820 A B
P215/55R18	94H	SL	VS	110939545	234322	6.0 - 7.5	7.0	8.9	27.3	1,477	11	766	820 A B
225/55R19	99V	SL	VS	110930545	234269	6.0 - 8.0	7.0	9.1	28.7	1,709	11	728	820 A B
235/40R19	96V	XL	VS	110918545	234311	8.0 - 9.5	8.5	9.5	26.4	1,565	11	792	820 A B
235/45R19	95H	SL	VS	110931545	234270	7.5 - 9.0	8.0	9.3	27.4	1,521	11	763	820 A B
235/50R19	99V	SL	VS	110933545	234313	6.5 - 8.5	7.5	9.6	28.3	1,709	11	739	820 A B
235/55R19	101V	SL	VS	110883545	234268	6.5 - 8.5	7.5	9.7	29.2	1,819	12	716	820 A B
245/55R19	103V	SL	VS	110971545	235098	7.0 - 8.5	7.5	10.0	29.6	1,929	11	706	820 A B
P255/60R19	108H	SL	VS	110932545	234312	7.0 - 9.0	7.5	10.2	31.1	2,205	11	672	820 A B
235/55R20	102V	SL	VS	110928545	234266	6.5 - 8.5	7.5	9.7	30.2	1,874	12	692	820 A B
245/50R20	102V	SL	VS	110927545	234265	7.0 - 8.5	7.5	10.0	29.7	1,874	12	704	820 A B
255/55R20	107H	SL	VS	110929545	234267	7.0 - 9.0	8.0	10.4	31.0	2,149	12	674	820 A B

POPULAR VEHICLE FITMENTS

- Ford Escape
- GMC Acadia
- Honda Accord, Civic, CR-V
- Kia Sorento
- Nissan Altima, Rogue
- Subaru Forester
- Toyota Camry, Corolla, RAV4

COMPETITIVE REPLACEMENT OPPORTUNITIES

- Continental TrueContact
- Michelin Defender T+H
- Pirelli P4 Four Seasons Plus